

Benefits of Cloud to Cloud Backup

	Cloud to Cloud Backup	Cloud to Local Backup
Cost Efficiency	✔ Pay only for the storage you use	✘ Requires upfront investment into local hardware
Deployment efforts	✔ Fast and simple deployment with no local infrastructure required	✘ Deployment requires significant time, expertise, and infrastructure
Scalability	✔ Flexible capacity without disrupting users with high durability and uptime	✘ Scaling requires companies to purchase extra hardware and perform manual provisioning
Automation and management	✔ Easy to manage, eliminating the need for internal IT staff	✘ Manual configuration requires additional human resources and increases the risk of errors
Backup data accessibility	✔ Access backup data from anywhere with an internet connection	✘ Storing data locally necessitates access either through physical presence or via remote access
Cybersecurity	✔ Immutable backups with object lock protect against cyber threats and minimize data loss	✘ Not standard, protection relies on self-managed infrastructure and security controls
Data loss risk	✔ Backups are stored in highly durable, geo-redundant cloud storage designed for high availability	✘ Can be subject to data loss from hardware failures and natural disasters